

Youth 2 Youth helps schools, universities / colleges, councils and youth organisations to inspire and develop their young people.

Young people no longer have a career path carved out for them when they leave school, meaningful work is hard to find, and there's just no such thing as a job for life anymore. You're constantly trying to **equip** the young people you care for with the best **opportunities and training** you can find to help them reach their potential and find work.

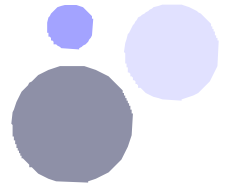
The good news is young people can learn how to create their own career opportunities, job satisfaction and security by developing their **enterprise and business skills** - so they're equipped to deal with whatever life throws at them.

Most young people experience a 'traditional' education of maths, history and English - all very important subjects - but today, young people also need to be taught how to be enterprising and 'think' like entrepreneurs - so they can create their own inspiring businesses and community projects, and be more enterprising within their **careers** and society.

There are so many 'motivational' programs and speakers who can make a great impression on young people. But they don't provide young people with the necessary skills, contacts, and training needed to develop and sustain their own careers.

The best investment you can make is to provide young people with the skills-training that develops their ability to create their own career opportunities.

Since 2001, Youth 2 Youth has worked with thousands of young people to develop their enterprise skills. Our workshops, resources and custom-made programs are highly rated, evaluated, and recommended by a wide variety of metro through to rural schools, universities, local councils, and youth organisations as diverse as the Department for Family and Community Services through to Questacon, The Spastic Centre, and The Benevolent Society.



[Youth 2 Youth](#) provide youth-led training, workshops and resources for enterprising young people. At the heart of it - we assist young people to get educated, get involved, and get enterprising.

Through Youth 2 Youth you'll develop the skills needed today to get ahead, turn your ideas into reality, take charge of your life, and create your own inspiring career / life opportunities.

### [Our Programs](#)

Our skills-based programs are flexible and unique, fun and engaging, and most importantly created, written and presented by enterprising young people. Whether you're a school, university, college, youth group or youth council, business group, large organisation, or individual, our programs are tailored to your needs - from a 40-minute session, to a half day, full day, or five-day event.

#### **Toolbox Programs**

Our wide selection of toolbox programs help you with everything from starting and running your own business and creating inspiring community projects, to eco-entrepreneurship, marketing, budgeting, inspiration, and more! < see our wide selection of Toolbox programs on the next page >

#### **Unique Programs**

We also write and present programs tailored to your specific needs - everything from short and long term programs to one-off events!

#### **Guest Speakers**

The Directors of Youth 2 Youth are inspiring, genuine guest speakers for both small to large groups of young people - perfect for assemblies, SRCs, student groups & classes, or special functions.

### [Consultancy Services](#)

Whether you want to start your own business or you're already in action and looking for extra help, we can work with you or your team one-on-one to help map out your business plan and strategic development!

### [Xtra Stuff!](#)

We've also got a whole range of free information, links and ideas on our website and at your fingertips (just a phone call or email away!) to help you build your skills, get connected with the youth enterprise industry and other successful young entrepreneurs, and get out there and make your goals a reality!

Our most popular resources are 'IGNITE' and 'frank'. IGNITE is a free monthly e-newsletter packed with opportunities to get educated, get involved and get enterprising. frank is a free (and ad-free) e-mag for young women that provides inspiring, thought-provoking and intelligent information.



## toolbox programs

You can choose from any of our most popular half-day to 2-day courses, or create your own program by selecting any one or more of the sessions listed.

Our most popular Toolbox programs & their sessions:

### Get Enterprising!

- . Entrepreneurialism Intro
- . Exploring & Refining Ideas
- . Creating Opportunities
- . Skills Audit
- . Business Planning basics
- . Project Management
- . Making Mistakes!
- . Youth Opportunities
- . Full day or two-day event

### Business Plans

- . Made simple - everything you need to plan to create your own business / develop ideas
- . Half or Full day event

### Marketing PR Fundraising

- . Marketing Fundamentals
- . Brand Management
- . Public Relations planning
- . Event Management
- . Youth promotion
- . Full day or two-day event

### Doing the Numbers

- . Budgeting your idea
- . Financing your idea
- . Funding grants
- . Sustainability
- . Everyday money skills
- . Business Finance dictionary!
- . Half day event

### Inspiration!

- . Goal setting & purpose
- . Role models
- . Visualisation
- . Re-defining 'success'
- . Skills & Core Values Audit
- . Half or Full day event

### Eco-preneurialism

- . Creating green enterprises
- . Future impact & the individual
- . Corporate Social Responsibility
- . Half or Full day event

### Belle - for girls!

- . Empowerment
- . Making Impressions
- . Time Management
- . Networking
- . Creating Opportunities
- . Goals & Visualisation
- . Monitor your Money
- . Saving & Credit
- . Stress Management
- . Success Stories!
- . Full day event

We also offer sessions in:

### **Giving young people a VOICE**

#### **Networking**

#### **Mentoring Programs**

#### **Creating a Youth Council or Youth Advisory Board**

#### **Project & Event Management**

#### **Strategic Planning**

- Facilitation Training
- Making Powerful Impressions
- Creating Youth Forums
- Role of Youth
- HR Intro

#### Web Design & Set Up

- Time Management
- Business Travel Basics
- Negotiations Skills & Conflict Management
- Home Office Set up
- e-group & email etiquette
- Setting up Business Suppliers
- Consumer Rights & Responsibilities
- Presentation Skills
- Leadership Training

\* course descriptions available on request!



***"I've been involved in training and development programs of all sorts in many organisations and many countries over quite a number of years. I really would like to commend you on the content and style of your BELLE course."***

***"I loved it, it was brilliant. I've been waiting for something like this for ages, please come again!"***  
- student participant

***I found it to be a provocative and challenging course and saw a number of young women attending to be quite challenged thinking through the ideas and scenarios presented. I also commend you for the participative style you used to facilitate the program."*** - Libby Lloyd, President UNIFEM Australia

***"The feedback I've heard from the workshop has been amazing - thank you."***  
- high school teacher

### **past/current clients:**

Canberra Grammar Girls School, ACT  
Chatswood High School, NSW  
Fairvale High, NSW  
Melbourne University, VIC  
Sydney University, NSW  
Reynella Enterprise & Youth Centre, SA  
Wagga Wagga City Council, NSW  
Bourke City Council, NSW  
Enterprise Network for Young Australians  
Enterprise & Career Education Foundation  
...and many more!

### **sample of recent 'unique programs'**

**the spastic centre:** Y2Y created and facilitated the inaugural NSW Young People with a Disability YOUTH FORUM called *fusion*. The forum focussed on ability, inspiration and joining the new youth council called the Y-Connection which are set to start the first website dedicated to young people with a disability.

**hornsby shire council:** Y2Y created and facilitated their National Youth Week Forum that brought together local young people and councillors. The forum focused on ways to give young people a voice at a local level.

**leichhardt municipal council:** Y2Y created and facilitated an 8-week young women's program called *atomic*. The group met each Friday afternoon and explored different tools for success for young girls today, such as study skills, creating opportunities, and career choices.

**blueprint:** A national workshop & case study project to educate, recognise and promote enterprising young people in Australian communities, in collaboration with the International Young Professionals Foundation and the Foundation for Young Australians.

**young mothers enterprise project:** A series of four workshops over two locations to build a toolbox of enterprise skills and the independent earning capacity of young parents.

**enya mentoring project:** A three month mentoring program for enterprising young people.



## Youth 2 Youth

is run by Jessica Kiely and Karen Miles, two enterprising young Australians who have individually been running their own businesses for years and who have come together through a shared passion to ensure more young Australians get educated - get involved - and get enterprising.

## Y2Y vision

equipping young Australians with enterprise skills for life

## Y2Y mission

to assist young people to get educated, get involved, and get enterprising

## Y2Y values

at Youth 2 Youth, we...  
believe in the potential of young people  
service the LIFE of young people  
inspire with skills and experience  
are committed to a wholistic approach  
we respect, we listen, we act  
are approachable and relevant to young people  
operate with integrity  
are committed to ethical and sustainable practice

## our point of difference

we...  
are a social enterprise - we place more importance on making a difference than making a profit  
are a sustainable, viable for-profit company with a future impact conscience  
have a strong connection to and involvement in the youth enterprise industry  
foster collaboration and partnerships  
take a wholistic approach  
walk the talk

## our programs are

flexible  
tailored and unique  
fun & engaging  
created, written, and presented by enterprising young people

## our definition of 'young people'

15-24 yrs and 25-35 yrs old