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This month in Ignite we check out how the 'young rich' do business! We also had a chat to Tracy Bailek from Ripple Products in our in.profile interview, and as always, there's info on the latest workshops, opportunities and funding available out there!

the young rich

Check out what Australia's most wealthiest 'Young Rich' people are doing differently compared to the Rich 200 (ie: the 200 richest people in Australia).

The Young Rich build companies they can sell, whereas The Rich 200 build companies that last a lifetime.

The Rich 200 like to own, whereas the Young Rich own only what is necessary and outsource.

The Rich 200 stay with their companies for decades, whereas The Young Rich have less attachment and sell.

Most on the Rich 200 avoid global markets but the Young Rich are planning global companies from Day 1.

Many companies have retreated from smaller Asian economies, but not the Young Rich. Eagle Boys' Tom Potter, for example, has big plans to take his pizza biz to many parts of Asia.

The Young Rich know that if you want to make it really big in sport, entertainment or fashion, you have to make it in the United States.

The Rich 200 made their fortunes from property, resources and agriculture - but the Young Rich generally have a lower representation in traditional, 'crowded' industries.

The Young Rich know that 'cheap can be good'. Some Young Rich have made their fortunes in extremely competitive, low-margin industries.

The Young Rich believe that you can be yourself in biz. Fitness guru Kerry McEvoy bans conventional staff titles. She calls her general manager Queen Poobah, and her admin person the Princess of Paperwork.

The Young Rich believe that if you want to make serious wealth, you have to build your own company. Like the Rich 200, few on the Young Rich have made serious wealth by working for others.

35 is the new 25. The average age of the Young Rich is 35. This sounds young, but many on the list have been building businesses since they were 16. There are few overnight success stories.

Build great brands ... Boost Juice, Crazy John's, Dodo ... the Young Rich have a knack of building great brands through marketing.

Go with the trend - Like the Rich 200, the Young Rich spot big trends and stick with them.

The Young Rich know how to share the rewards and develop loyalty. When Mark Fawcett moved his manufacturing business from Sydney to Wollongong, 64 of his staff and their families followed him.

University isn't everything! Like the Rich 200, some on the Young Rich dropped out of school or struggled to get through uni.

Motivation is important - emotional impoverishment drives many young money makers.

The Young Rich create good karma. Pat Rafter leads the Young Rich pack when it comes to philanthropy, and more on the list are giving to charities.

Many Young Rich complain about working nights, day and weekends. They have no work-life balance.

Article adapted from "The Young Rich reveals some interesting new directions in the making, and spending, of serious money" by Tony Featherstone in BRW online @ www.brw.com.au



According to Bread TV...

Small business employs more than half of all Australians and produces almost half of the nation's Gross Domestic Product.

What is No Limits TV?

A community tv panel chat show that looks at living life to the fullest with a disability airing in Melbourne, Perth, Adelaide and Brisbane.

It's presented by people with disabilities for anyone who wants to learn more about disabilities.

www.nolimits.org.au

Check out youthcentral

...the Victorian Government's website, providing Victorians aged 12 - 25 with info about jobs and careers, studying and training, travel and transport, managing money, opps to get involved in and much more!!

And be one of the first 50 people to complete their online survey and receive two FREE MOVIE TICKETS!

www.youthcentral.vic.gov.au

Dr Clive Hamilton of The Australian Institute recently highlighted the issue of consumption spending, and the relationship between wealth and overall satisfaction with life. His research shows that despite having generally higher incomes, better living standards and significantly more household goods, people appear to be less happy.

Wanna find out why? Visit:

www.iypf.org/Downloads/ECOS-August2005-affluenza.pdf

Launch World Youth Report 2005

On 4 October, the United Nations Program on Youth will release the World Youth Report 2005.

The report examines the situation of young people in relation to the priority areas identified in the World Programme of Action for Youth adopted by Member States in 1995. These issues are: young people in a global economy, young people in civil society, and young people at risk culture.

The report can be downloaded from the website www.un.org.youth or purchased @ <https://unp.un.org>

Youth LEAD

“Young people gain key life skills that enable them to start building the kind of world they want and to take positive creative action on the issues that are of most concern to them... They become young social entrepreneurs.”

For more info about the Youth LEAD program, visit:

ozgreen.org.au



geteducated

Flying Solo?

Free resources for aspiring and/or solo business owners.

Flying Solo also have a weekly ezine you can sign up for.

it's all @ www.flyingsolo.com.au

Get ready for a shock...

QLD University of Technology in Brisbane is hosting 'Future Shock' - the second national forum for young 'built-environment' professionals. 'Future Shock' is a three day national youth conference about policy, creativity and the built environment.

'Future Shock' is happening from 25-27 November.

Find out more and register at www.2050.org.au

A recent study by the **Australian Council for Educational Research** found that most disadvantaged senior secondary students are set on following career paths that are based on their skills and personal interests with little regard for the availability of jobs in those areas. It also found that a quarter of these students were not planning well for their education for their preferred job.

Read up @

www.acer.edu.au/research/documents/SF_ACER_Mar05_web_A1FF2.pdf

Community Forum

Members can now log on to the new **Reach Out!** community forum to explore issues, talk about experiences and find support on dealing with a range of topics.

The forums are open on Mondays to Thursdays between 4pm and 8pm (AEST).

www.reachout.com.au

Endeavour

An exhibition that showcases the projects of the final year electrical engineering students at **Melbourne Uni.**
26th of Oct.

High school groups are invited to go along to encourage thinking about Engineering and how it has improved

www.endeavour2005.com.au

5 Years of TakingITGlobal!

A lot can happen in 5 years - Wanna see what TIG have been getting up to?
Visit the TakingITGlobal website!

To commemorate their 5yr anniversary, TIG produced short movies that introduce you to the team and show a behind-the-scenes look at the making of Version 5. And we can delve into the inner thoughts of co-founders Jennifer and Michael on what lies ahead for TIG.

So join the party!

@
www.takingitglobal.org/themes/5years



geteducated

Wanna read about youth employment in the developing world?

Check out:

<http://topics.developmentgateway.org/special/youthemployment>

"A mind once stretched by a new idea never regains its original dimensions."

- Oliver Wendell Holmes

“Combined youth spending power in the 11 major economies, including Australia, exceeds US\$750 Billion per year. But recent national research shows that young people are beginning to show signs of consumer leadership. They seem to be becoming more aware of being a key part of the solution to over-consumption and its impact on global resources and are thinking about more sustainable ways of living.”

Check it out @

www.iypf.org/Downloads/ECOS-August2005-Y&SC.pdf

New Apprenticeships means flexible training, experience, and a nationally recognised qualification, even while you're still at school. And training is now available in over 500 occupations!

For more info visit:

www.newapprenticeships.gov.au

or call:

136 268

Schools Out!

This program has been run in schools across Melbourne and aims to provide a safe environment for young men to explore as a group, issues important to them that they may not normally have an opportunity to discuss. The program runs for seven weeks for 1 ½ hours a session.

Topics include: Self Esteem & Self Concept; Effective Communication; Stress Management; Anger Awareness & Assertiveness Skills; Breaking Down the Stereotypes; Men's Health; Goal Setting & Motivation.

Venue: Open Gate Psychology Centre, 398 Hawthorn Rd, Caulfield South.

Time: 5:30pm - 7:00pm Thursdays (October 20th - December 1st)

Cost: \$280 (first session complimentary)

Open to all male year 8 - 10 students

Facilitators, Michael Colling of Schools Out! Youth Consultants, and Milan Colic, of Open Gate Psychology Centre

For info contact Michael on 0411 215 292, or visit the Schools Out! website @ www.schoolsout.net.au



getinvolved

Want to organise a music event?

INDENT is set up to help young people (13 - 25 yrs) in NSW access drug and alcohol free all-ages entertainment, and they have funding available to those wanting to organise entertainment in their area.

Applications close 31 October

www.indent.net.au/funding

In the Bin 2006

Want your community to host a touring Short Film Festival? You can even submit your own short film! Or take part in an education program to learn film-making skills...

visit: www.inthebin.net.au

If you're aged 16 or 17, keen to have a say about what's going on in your community and actively contribute to the ongoing development of the Reach Out! service, then sign up for the Reach Out! Youth Advisory Board. (ROYAB)

visit:
www.reachout.com.au

This December, OzQuest is taking a group of 18-30 yr olds to Sri Lanka and they're looking for as many participants as possible to lend their support to the rebuilding effort, 'cos many hands make light work!

The program includes 2 community projects with local orgs, some sightseeing and adventure activities. The expedition is open to anyone, so if you're aged between 18-30 and feeling enthusiastic visit:

www.ozquest.org
or call
(03) 8412 9393
for an application.

The call is out, the search is on! Is it your time to shine?

ABC TV and Opera Australia are looking for Australia's next singing star!

Operatunity Oz is a nation-wide search for a special voice that can be trained to a high performance level. Chief Executive, Opera Australia, Adrian Collette says Operatunity Oz is a wonderful chance to share with everyone the extraordinary power of opera.

"The lucky winner, the finalists and viewers across Australia will have a unique opportunity to see the amazing skills that go into the making of an opera singer and a performance."

ABC TV crews will follow the quest to find the new opera singer and a documentary series of the search will be televised in '06.

Promising tenors, budding baritones, and emerging sopranos have until the 4th Nov to submit their five-minute video entry.

All details about Operatunity Oz can be found on the ABC website at:
www.abc.net.au/operatunityoz or by telephoning 1800 088 563



getinvolved

Nominations now open for the **Commonwealth Bank Green Ambassadors**. This program acknowledges young Australian's aged 16- 20 for their environmental leadership.

You could win a Commonwealth Bank Green Ambassadors pack including a digital camera, Conservation Volunteers Australia (CVA) membership and the opportunity to partake in a CVA Better Earth Project as well as a Certificate 1 in Active Volunteering.

Nominations close Monday 10th Oct. Good luck!
www.conservationvolunteers.com.au/greenambassadors

Call for Action - 6th FARE Action Week against Racism in European Football

Last year more than 33 countries got involved in a united effort to rid the game of racism and discrimination.

For more info and to find out how you can get involved in Action Week visit:
www.farenet.org

Greenheart Project is dedicated to building a fleet of unique, zero-emissions trading and freight ships. To get their msg out they recently launched an international poster contest for students around the world with the theme of "GREEN POWER". You can enter as an individual or group and categories range from Early Learners through to Further Education. Entries need to be accompanied by a 50-100 word explanation.

Submissions close 31st Jan 06

www.greenheartproject.org

Attention: have you undertaken overseas internships or volunteer placements?

www.backofthemoon.org is a new org seeking your stories of outstanding individuals from around the globe. Here's where you can turn all those stories you have into a gift for the very person, group, or entire village about which you've written. You can help them be publicly recognised. What you send will remain in the People Gallery where internet surfers around the globe will be able to read what you've written, and send their compliments.

Find out more at www.backofthemoon.org or email info@backofthemoon.org

'Change the world for ten bucks' is a book of 50 simple actions pretty well everyone can do - things that don't require much time, money to achieve eg:

Action 14: Spend time with someone from a different generation

An Australian version of this book has been created to address Australia-specific issues.

Change the World for Ten Bucks will be released this month and all funds raised will further the work of 'We Are What We Do' here in Australia and around the world.

www.pilotlight.org.au

'How to grow your business without spending a single cent' is the latest book from Justin Herald ... and having just read it, we can totally recommend it - it's full of clever, simple and cost effective ways to build your biz! Check it out at www.justinherald.com



in.profile

Not everyone sees a car insurance payout from the 2004 storms as a business opportunity but that's just what Tracy Bialek did! Instead of buying a car, Tracy used the payout as capital to finance her biz producing and selling funky, enviro friendly water-saving products.

Tell us about 'Ripple Products'.

Ripple is all about education, water saving and knowing that each of us can make a difference. Creating a Ripple is possible, and with water saving we can all make small steps to a bigger goal.

What motivated you to start your biz?

I'd always wanted to be professionally independent. It really was a matter of time. So, when I had the funds and felt like I was strong enough to go it alone - I did.

What steps have you taken to owning your own biz?

I gained as much experience in the work force as I could so I felt confident when I started my business. I invested both my time and my money into the business and its growth.

What is the greatest challenge you've faced?

It's a challenge day to day. You can get caught up in the goings on of the business and get lost in it. I am challenged everyday, when I need to rise above the daily runnings of the business and see the big picture and make sure that the strategy is being fulfilled.

What different roles do you experience as the owner of Ripple?

As a business owner I'm running all facets of the business. So, one day I can be the sales manager and the next, warehouse manager. It's important to understand your business and touch all areas. As the business grows I'm beginning to share the load and share the responsibility.

Any advice for other young people thinking about starting their own biz?

Make sure that your idea is something that really is a 'business', and not just an idea. Do your market research and see what your competitors are doing in the market place. Patience is very important to running a business. As it grows so will you, but it doesn't happen overnight.

The best thing about being your own boss?

Ownership is very important to me. The feeling of knowing that the project that I'm working on is something that I thought of, have developed and executed. One of the best things is the variety of jobs that I get to take on. It's stimulating to achieve various roles and succeed in various positions of the business. There's flexibility in working for yourself. But as your business grows, you need to realise that that flexibility cannot be taken for granted.

Check out Ripple Products at: www.rippleproducts.com



getenterprising

AMP Foundation

The AMP Foundation invests in **community involvement and youth employment**. Applications are ongoing and are always accepted.

email: amp_foundation@amp.com.au

www.amp.com.au

RIRDC Rural Women's Award

This Award will hand out \$10 000 for seven State and Territory winners and the opportunity for the winner AND runner up in each State and Territory to attend the Australian Institute of Company Directors Course. Applications close 15 October.

www.agric.nsw.gov.au/rwn/rirdc-about-the-award.htm

Young Entrepreneurs Workshop at the SSHED in Sydney

22nd October 10am-2pm

An opportunity for skills training, inspiration, facilitated networking and self promotion!

Organised for young entrepreneurs by young entrepreneurs

To register or for more info email:

anna@youth2youth.com.au

or call: (02) 9484 7722

Business Club Australia helps Australians develop international business relationships at major sporting events.

With free membership, you can promote your biz and establish new contacts through: business matching, events, and corporate hospitality. Other benefits include access to the Club's networking centre and international biz and exporting info.

Call: 1300 361 436

or visit:

www.businessclubaustralia.com.au

The Department of Agriculture, Fisheries and Forestry are calling for applications for its **Industry Partnerships - Young People's Development Awards**.

Development Awards are designed to assist young people develop the skills, knowledge and networks required to make a greater contribution to the future of the industry. The Development Awards also aim to increase the profile of young rural people, so that they can contribute to the government and industry decision-making process.

The Awards will have funding limits of \$5,000 (for domestic projects) and \$10,000 (for international projects).

For info visit: www.daff.gov.au/youngleaders OR call: 02 6272 4265 OR email: youngleaders@daff.gov.au

Applications close **FRIDAY 28 October**.



getenterprising

Food Innovation Grants

FIGs provide matching funding to businesses undertaking R&D projects leading to the commercialisation of food products. The maximum grant available for projects due for completion by June 2007 is \$1 million.

FIG Round 10 will close on 2 November.

Aboriginal Enterprise Development Officer Program

Thinking of starting a business?
Want to be your own boss?

Turn your dream of owning your own biz into a reality, contact your local AEDO Now!! This is a FREE government service
ph (02) 9266 8350
www.det.nsw.au/eas/acomm

Write your way to \$500!

The Society of Women Writers Tasmania is inviting short story writers and poets of all genders and genres to enter.

Prizes of \$500 are being offered for the best short story and for the best poem submitted.

Entries close 30 November.

www.lilydaletas.net/comgrps/SWW

APEC Education Foundation

The Asia Pacific Economic Cooperation (APEC) Education Foundation awards grants to member countries in the following three broad areas - Educational co-operation; Research and scholarship; community building.

Applications are ongoing.

for more info visit:
www.apec.org/grant/program_areas.asp

Can you see your work slipped between the pages of a comic book?

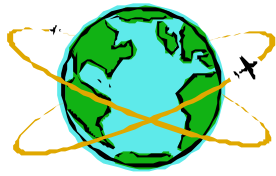
With so many talented illustrators and writers going unnoticed, yet a potential for such a thriving community, Wolf Bylsma was getting frustrated...and so was born Gestalt Publishing!

The primary mission of Gestalt is to establish a professional outlet that offers editorial support and exposure for emerging comic art creators, whether writers, illustrators, colourists, painters, editors, letterers or any mix of the above!

Their current graphic novel anthology project, "Character Sketches," is open to submission and they're looking for short self-contained stories, 1-8 pgs in length, centred around the themes of trauma and/or joy.

Submissions for "Character Sketches" close 31st Dec.

Submission forms and details are at: www.gestaltcomics.com



getglobal

**"An eye for an eye only
makes the whole world
blind."**

- Mahatma Karamchand Gandhi

Inter-cultural trainers/consultants
needed in Chicago, Michigan USA
and Sao Paulo, Brazil.

To find out more visit:

www.global-excellence.com

Meet nonviolence activists from around the
world.

Dialogue about cutting edge nonviolent
theory and practice.

Support Palestinian and other nonviolent
movements.

**Join the international nonviolence
conference!**

**December 27-30
Bethlehem University, Palestine**

More info at www.celebratingnv.org
Organised by Nonviolence International
Hosted by Holy Land Trust

**Wanna work or be a volunteer
overseas?**

Australian Volunteers International
will commence their next recruitment
cycle on the 12th November and they
will be advertising new and exciting
positions across Asia, the Pacific and
Africa.

For more info check out:

www.australianvolunteers.com

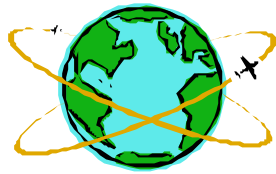
Do you know about the Japanese Peace Boat?

Peace Boat is a Japan-based international non-governmental and non-profit organisation that works to promote peace, human rights, equal and sustainable development and respect for the environment.

Peace Boat carries out its main activities through a chartered passenger ship that travels the world on peace voyages. The ship creates a neutral, mobile space and enables people to engage across borders in dialogue and mutual cooperation at sea, and in the ports that they visit. Activities based on Japan and Northeast Asia are carried out from their eight Peace Centers in Japan.

Applications are open until Sept 30th for the 52nd Voyage and they're in need of English/Spanish instructors as well as English/Japanese and Spanish/Japanese interpreters!

The Voyage goes from 26th Dec through to 31st March '06. To see the itinerary, go to: www.peaceboat.org/english/gvld/index.html



getglobal

Johannesburg, South Africa. Hip Hop Concert 20-23 October

The African Global Hip-Hop Summit and Concert form part of a global initiative called the "Messengers of Truth Project".

For more info, contact Native Rythms Productions: siphos@gallo.co.za or visit: bestpractices@unhabitat.org

“Entrepreneurs in developing countries face significant barriers.”

To read on visit:

<http://topics.developmentgateway.org/special/entrepreneurship>

Heard of Living Routes?

They run programs based in "ecovillages" around the world that help students gain the knowledge, skills and inspiration to build sustainable lifestyles for themselves, their communities and the planet.

They're seeking to fill two faculty positions on semester programs in Senegal and India for Spring '06.

Check out:

www.LivingRoutes.org

or visit:

www.livingroutes.org/employment.html for job descriptions.

The International Student Conference will be held at Odessa National University Model United Nations (ONUMUN) in Ukraine from Nov. 25-27.

The main objective of the ONUMUN is to give a unique and interactive opportunity for uni students from across the world to become familiar with international issues and to improve students' understanding of the institutional and political in-workings of the UN.

For more info visit:

www.onumun.iatp.org.ua

Y2Y up.date

Youth 2 Youth helps schools, universities, colleges, councils, youth organisations, government and corporates to inspire and develop young people.

Hot news this month is the Young Entrepreneurs Workshop (22nd October 10am-2pm in Sydney's Sutherland Shire) that we're a part of! Lots of people always ask us when we're going to run another public event for y-treps so here it is! The day is an opportunity for skills training, inspiration, facilitated networking and self promotion organised for young entrepreneurs by young entrepreneurs. For more info go to www.youth2youth.com.au or ph: (02) 9484 7722 or email anna@youth2youth.com.au

What else is coming up? We head back to Canberra to run the next installment of DEST's New Apprentice Roundtable, we head up to Lake Macquarie to work with their ambitious local youth, and we run our bi-annual leadership workshop at NSW Parliament's Young Women's Leadership program. Look out for us at November's NSW Careers Advisors Association Conference! AND, an extra spesh welcome to our new Team Manager at Youth 2 Youth - Anna La Grassa - welcome to the the Y2Y team!!

>ignite enewsletter

is created by Youth 2 Youth and is a free monthly e-newsletter for enterprising young people. To join the free email subscription list go to www.youth2youth.com.au/maxmail2 or email the IGNITE Editor Anna La Grassa at anna@youth2youth.com.au Email Anna your IGNITE story contributions!

ABOUT YOUTH 2 YOUTH

> OUR WORKSHOPS

Youth 2 Youth's skills-based, interactive workshops and training cover:

- Enterprise Education
- Career and Business skills
- Entrepreneurship
- Life Passion and Purpose
- Turning Ideas into a Reality
- Community Projects
- Empowerment & Goal-setting
- Youth Council Set-up & Youth VOICE

> OUR UNIQUE PROGRAMS

As well as our many ready-to-go workshop programs, Youth 2 Youth (Y2Y) also creates and delivers customised programs tailored to your needs. Some examples include:

Youth Biz Workshops: supported by the Department of Industry, Tourism and Resources, Y2Y created and ran a 25-school national program developing the entrepreneurial and innovation skills of senior high school students in a fun and hands-on format.

New Apprentice Roundtable: Y2Y is lead facilitator on DEST's 2005 New Apprentice four month roundtable program assisting and training 20 young people to create action research projects and presentations to Ministers.

Westpac: Y2Y has developed and is currently implementing a national series of workshops to Westpac staff focused on developing the career pathways and passions of Gen X & Y employees, and the leadership skills of those who manage them.

Galilee Project: Y2Y created and is currently delivering a 6-week program for disadvantaged youth and local teachers in the ACT area to build their enterprise skills in order to support their goal for self-employment pathways.

Hornsby Shire Council: Y2Y created and facilitated their National Youth Week Forum that brought together local young people and councillors. The forum focused on ways to give young people a voice at a local level.

> GUEST SPEAKING

Y2Y has a range of genuine, skills-enriching speakers perfect for your next event!

> FREE RESOURCES

IGNITE - the free monthly e-newsletter for enterprising young people

FRANK - the inspiring ad-free and diet-celeb-stupid free magazine for young women

...plus a galaxy of free biz articles and links on our website!

for more info go to

www.youth2youth.com.au info@youth2youth.com.au ph: 02 9484 7722