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Welcome to the September issue of IGNITE- sorry we skipped one there! Get stuck in for the latest opportunities & info, our article on the benefits of work experience, plus an interview with Vincent Cheung - the man behind Mcity! Go on, get reading!

What's in it for me?

This is a question probably asked too often by some of us... but if being an enterprising young person doesn't leave you much time to be generous with, then it's a question you feel is worth asking. Consider this though -

Work experience (giving your time + skills + knowledge) = plenty for you in return. Like that equation? Read on to see how factoring some work experience into your week can help you get places faster!

At FRANK Team HQ this year we've had a few work experience students and volunteers dropping in to get some experience and lend a hand. It's awesome - we get to meet some great young people who are willing to help out, and they are developing their skills and getting some valuable experience to add to their resumes! It's a win win situation!

So what's so good about volunteering VS hanging out for the job you want, I hear you say? There is actually a lot in it for you. It's not just working for nothing. Read on to find out how volunteering could help you get a head start...

- Experience is sometimes valued over a qualification. So you might have a diploma or degree, but employers like to hire people who have some experience up their sleeves as well.
- Put your degree or diploma to work. If you are studying, why not put your learning to use straight away, who says you have to wait until you graduate and get a job?
- You could get a job out of it. If you make a good impression, you've got your foot in the door!
- Try before you buy. If you're considering an industry, but not sure and you don't want to commit to study yet, do some work experience first - this will help you decide if you are interested in pursuing that career, or if you need to do some more thinking.
- It's a great way to meet people who are in the industry you want to be in. This can help you get the job you want faster through networking - they will all find out what a hard worker you are. Plus you will be learning from professionals.
- You could find a mentor. You might meet someone in the workplace who inspires you, and embodies who you want to be in your career - support from them will help you succeed.
- It's an opportunity to develop your skills, and find out what you're good at. Or use the skills you have to help others - we know we've learnt a thing or two from our work experience girls!

So... you're convinced now aren't you?? Here's how you can get yourself a work experience opportunity...

- Do some research. Find some local organisations, businesses etc who are in the industry you want to work in. Give them a call to see if they have any work experience positions. If they do, ask if you can go in to meet with them and see if you would like to do some volunteering there. If you don't have any luck, keep searching... or check out the volunteer opportunities @ seek.com
- If you go in to meet with people and suss out an opportunity, put together a resume so you can show you are serious about having a go and you can display some of your assets!
- If you can't find anyone willing, give us a call - maybe we know someone who could use your help and in return give you some awesome practical experience!



geteducated

"All my designs for my idea are on paper but I don't have the experience to build a prototype. Do I need one for presentation and testing, or can I patent just the specifications?"

The answer @

www.abc.net.au/catapult/askexpert/s1681542.htm

"I get the facts, I study them patiently, I apply imagination."

~Bernard M. Baruch

Blinksale is an online invoicing system. It's easy to keep track of things and when you need to give it to your accountant, you can export the figures into a spreadsheet. Awesome tool, and not too expensive.

www.blinksale.com

Guy

Kawasaki

No doubt, some of you will have heard of Guy Kawasaki - His latest book is "Art of the Start". He's a brilliant business man & has worked at the top of companies like Macintosh - He also is a great communicator! Check out his blog - It's full of great info, video & audio files.

<http://blog.guykawasaki.com>

Zenith Advantage launches its first radio program!

SYN 90.7 FM + life coach Chloe McCardel will be producing & presenting 10 segments in 10 weeks discussing different topics each week & interviewing courageous & high performing young people - tune in to find out how they made it!

Every Sunday until October, 2-3pm

For more details visit:

www.zenithadvantage.com

Here are some tips to help you promote your products online, and thus increase your online sales.

www.flyingsolo.com.au/p204887008_Seven+tips

[+to+multiply+your+online+sales.html](#)



geteducated

"You can't wait for inspiration. You have to go after it with a club"

~ Jack London

Business Help from the Australian Government - Online, simple & convenient access to all the government info, transactions & services you need!

www.business.gov.au/Business+Entry+Point/

The Foundation for Young Australians - Indigenous Youth Leadership Programme - offering up to 250 scholarships from 06 - 09 to Indigenous Aussies aged 12-25 yrs who are studying at secondary or tertiary level within Australia.

For info visit :
www.youngaustralians.org

AUSTRALIAN STUDENTS = WORLD LEADERS IN COMPUTER USE

A report released in Jan 06 shows that Australian students are among the world's leading users of computers in education both at school & in the home.

The report 'Are students ready for a technology-rich world?'

is available @

www.pisa.oecd.org

YOUNG WORKERS ADVISORY SERVICE - provides free & confidential advice, info & representation to young people for all work-related matters.

For more info contact the YWAS office: ph: (07) 3211 1447

or 1800 232 000

& check out: www.ywas.org

A WEBSITE 'OF SUBSTANCE'

'Of Substance' - the free quarterly magazine on alcohol, tobacco & other drugs (ATOD) issues in Australia has a new website:

www.ofsubstance.org.au

The magazine features the latest news, debate, research & best practice treatment in the ATOD field.

The website provides access to present & past 'Of Substance' issues, plus articles & links to info, resources & orgs.



geteducated

Wanna know how your office can reduce climate change by introducing energy-efficiency measures to improve building operations?

Go to:

www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTk0Nzk

Companies that care...

In 2002 there were 2362 corporate foundations & thousands of corporate giving programs in the U.S., according to the Foundation Center.

Check out the article @

www.forbes.com/leadership/2004/09/29/cx_ns_0929feat.html

Want the latest tips on how to communicate, organise, volunteer, research? Plus how to get info about government, rights & responsibilities and money??

Head to the ActNow toolbox - www.actnow.com.au

TRAINING TALK NEWSLETTER - packed with the latest info on the Australian Government's training initiatives. The latest issue has info on 'The Minister's Awards for Excellence for Employers of Australian Apprentices', the 'Tools for your Trade' initiative & the Biennial VETnetwork Australia Conference, plus much more. It's available @

www.dest.gov.au/sectors/training_skills/publications_resources/trainingtalk/

The NSW Department of State & Regional Development presents a series of growth strategy workshops for women who own & manage a small biz.

The workshops provide good networking opportunities & practical advice on acquiring business skills & promoting business growth. Each workshop is designed to add to the skills development experience offered by the

Women in Business Mentor & Regional Programs.

The workshops are running now until November & they are **FREE**, but bookings & confirmation are essential.

For info & dates check out:

www.smallbiz.nsw.gov.au/smallbusiness/Starting+in+Business/Women+in+Business/Women+in+Business+Workshops/index.htm



getinvolved

The best path to achieving what you want out of life is your own. By finding a way that best assists you in achieving the goals you desire, you can create anything you want. That is why DreamKicker was created.

www.dreamkicker.com
inspire dream create

National Walk to Work Day - 6 Oct 06

Walk to Work Day is an annual national event in which your community can become involved in promoting walking & being more active.

www.walk.com.au

Recognition Award for Contribution to Women in Sport & Recreation -

Recognising the achievements of women in sport & those who have made a significant contribution to the achievements of women in sport.

Entries are now open until 28th Feb - you must be over 18 yrs of age & a NSW resident to enter.

More info is @

www.dsr.nsw.gov.au &
www.sportnsw.com.au

or contact Carolyn: (02) 9006 3823

Our space!

The FRANK Team has joined MySpace and now we're on the hunt for friends!

Young entrepreneurs u can find us @ <http://groups.myspace.com/frankteam>

or if you are a member of a youth council, visit us @

<http://groups.myspace.com/frankteamyouthtraining>

Come check out our free resources & info, introduce yourself & meet the team!

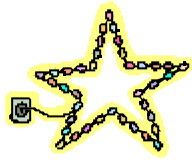
18-25yrs + interested in learning more about yourself & developing leadership skills? Apply for the 2006 Rotary Youth Leadership Award (RYLA) program!

RYLA is a residential leadership & personal development program that brings together young ppl to gain a better understanding of their strengths, the unique qualities & abilities of others.

District 9800's program will take place from 2-8 Dec. If you work or study in District 9800 (in Melb) you are eligible, so for info head to:

www.ryla9800.org.au

If you live elsewhere in Australia, contact your local Rotary Club & ask them about RYLA in your district & visit: www.rotary.com.au



getinvolved

WHAT LIES WITHIN - Youth Media Arts Competition & Exhibition

Get trained to help promote this awesome comp! U will get skills in presentation & promo, plus U receive a certificate & earn a small fee for helping with the project!

For more info call: 95482734

or email: edys@zip.com.au

Take action on this one ASAP!

“Nothing great was ever achieved without enthusiasm.”

~ Ralph Waldo Emerson

How good is media coverage of young people?

VOY Media Magic provides examples of youth-led media projects as well as a database of best practises & the latest trends in youth media. Plus the site also offers hands-on resources including a 'media tool-kit' to assist you in media production. It's all @ www.unicef.org/voy

2006 FLAKE FILM FESTIVAL - Jindabyne, Thredbo, Perisher, Cooma - 9-16 Sept -

The Flake Film Fest is set once again to entertain audiences with a variety of great short films received from all over Oz & even a few international entries! Tix are \$10 at Rebel Sport Jindabyne or purchase at the door (if you're lucky!)

More info @

www.snowfm.com.au

Live in VIC & want some cash to get things happening for young people in your community?

The 2007 National Youth Week Grants are funding activities & events across VIC during National Youth Week.

These grants support groups of young people aged 12-25 to organise local projects, events & activities for other young people!

For more info check out:

www.youth.vic.gov.au

Applications close 9th Oct 06

Growing Innovative Ideas

The Centre for Innovation & Technology Commercialisation in Melbourne is a hub for innovators & entrepreneurs, that can help you find the right partner for your venture, expand your skills plus share ideas & knowledge with other like-minded professionals.

For more info call: 03 9663 2554
or check out:

www.business.vic.gov.au/BUSVIC.2752682/STANDARD//PC_50473.html

in.profile



One year ago, 30 yr old Vincent Cheong from VIC launched his business, Mcity. Today, it is a service available on your mobile phone AND online - achieved with the help of some talented friends! We asked Vincent to reveal it all... and he started with... Mcity is a guide to the latest events and hottest destinations in Melbourne. It lets you search for events, restaurants, bars, clubs and shopping spots on the Internet and on your mobile phone. It's a guide to what's happening in your city in the palm of your hand.

How does the Mcity site work?

Anyone can access Mcity on the internet or on their mobile by going to www.mcity.com.au Once on the site, you can search for things to do, places to check out, weather or movie times. You can also add your events or favourite destinations to the Mcity website for everyone else to see.

How did you come up with the idea?

From my own experience just hanging out with friends. Often we would find that we needed the phone number of a restaurant, or the address of a bar. If you had access to a computer it was just a quick search away, but when you were out, you were stuck. When new mobile phones came along with Internet capability, I realised that we could finally get the same information from wherever and whenever we wanted. We didn't have to plan ahead anymore; we could do it on the fly.

Did you always want to run your own business?

I always liked creating stuff, whether drawing or websites. After graduating Uni I worked as an IT consultant building systems for large companies but found it uncreative. All the while I knew I wanted to build websites that people would actually use and enjoy. When the opportunity came along to start Mcity, there wasn't a doubt in my mind which direction I should go.

What do you like best about running your own business?

Every now and then, you get an email from someone telling you "hey cool idea" and it makes you feel great knowing that you are making a small difference to people's lives.

What do you like least about running your own business?

Starting a business is all consuming. Your workday doesn't end at 6, and you can't ever detach yourself completely from your job. Sometimes you just have to take step back and be more flexible to achieve a balance between work and life. The biggest challenge so far has been juggling all my different roles and functions. From code monkey, graphic design, through to sales. It sure keeps life interesting.

How do you market your business?

Being a small company, it's not feasible to engage in large scale advertising efforts. But that's cool because I have found that it's the free media, which has given the best response. Since what we were doing was innovative and new, we sent out press releases to newspapers and magazines, and entered the Next Big Thing competition, which helped us a lot with exposure. The Internet is also your best friend. It puts you on a level playing ground with bigger companies out there. Find out about related websites and make contact with them. I recommend reading the book "Purple Cow" by Seth Godin.

What advice do you have for young people out there trying to start a business or community project?

Be true to yourself. When I first started my business, I made the mistake of trying to copy established businesses, hoping that it would make us seem more reputable. But the world doesn't want another boring business. It wants something different, something cool. It wants to hear what you have to say.

If any of you out there in Melbourne are running your own business in the entertainment industry, send Mcity your details & they will add you to their directory!

Visit: www.mcity.com.au



getenterprising

'Innovation requires creativity and creativity requires time. Take some time out to think about how you run your business and how you could do it better.'

~ Ian Kiernan

Young people are more likely to be social entrepreneurs than any other age group

**~ the UK Global Entrepreneurship Monitor
2005 Social Entrepreneurship Report**

Read more @

www.gemconsortium.org/document.asp?id=501

Need to conduct an anonymous survey with clients or your community?

Survey Monkey can help!

It enables anyone to create professional online surveys quickly & easily, their basic service is free & it helps you collate your findings too...

Check it out @

www.surveymonkey.com

Australian War Memorial Summer Scholarships

The Australian War Memorial is offering uni students interested in history or museums as their career the chance to work in the institution over the 07 summer break!

More info about this awesome opportunity @

www.awm.gov.au/research/2007summerscholar.pdf

Applications close 6th Oct.

YOUTH WEEK WEBSITE DESIGN COMPETITION!

Young people redesign & redevelop the National Youth Week in NSW website every year to ensure it remains fresh & vibrant for the next Youth Week. Young people living in New South Wales, working individually or in groups, are invited to submit their designs for the 2007 'Youth Week in NSW' website.

Not only will the winning design be the face of the Youth Week 2007 site, but the winning entry also receives \$500!

For more info head to:

www.youthweek.nsw.gov.au/other.asp?page=webcomp

Entries close 5pm 29 Sept



getenterprising

What's the Big Deal?

The **BIG DEAL** is the biggest social networking event for young professionals in South East Queensland
www.bigdeal.org.au

“Always bear in mind that your own resolution to succeed is more important than any other one thing.”

~ Abraham Lincoln

Let's get real, nobody loves budgeting! Greg Bell, founder of I Hate Budgets, isn't so fond of them, but he's passionate about teaching the process to business owners. See a video of his tips & advice to keep ur cash flowing @ http://imboss.tv/video/money_wealth

Calling all Young Guns!
Get your 2 minutes of fame on triple j this summer for your unique, creative or just plain wacky business idea, invention or design. Nominate yourself or someone else @ www.abc.net.au/catapult/triplej_default.htm

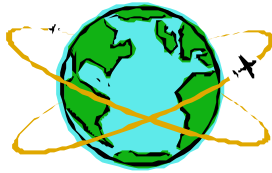
The Griffin Theatre Company, in Sydney, runs a variety of programs for young people & school students, including an education forum (launching soon) & Griffin Ambassadors, which selects 100 students to work with the company for a year, in their last years of school.

They are about to start recruiting their next batch of Ambassadors for 2007 & hold a festival-style launch for their webforum.

So if you wanna get involved head to more info @

www.griffintheatre.com.au/Education/griffin-ambassadors.cfm

Applications are open Oct - Dec



getglobal

The wealthiest nation on Earth has the widest gap between rich & poor of any industrialised nation.

~ The Corporate Planet, Corporate Watch, 1997

"Each of us is potentially the difference in the world"

~ Marilyn Ferguson

OpportunityInternational

A great example of how business is making a difference in 3rd world countries. Opportunity International's approach provides emerging entrepreneurs with access to small loans & training that will enable them to start or expand their own businesses.

www.opportunity.org.au

Ecovillage Economics

Ecovillage economics is all about the process of developing a sustainable economic component to ecovillages & sustainable developments throughout the world.

Learn more @

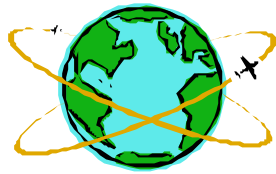
www.greenedge.org/ecovillageeconomics

ANTI-POVERTY WEEK 2006

To coincide with International Anti-Poverty Day on Tues 17th Oct, Anti-Poverty Week (APW) 2006 runs from 15-21 Oct. APW focuses on poverty around the world, especially in the poorest countries but also in wealthier countries such as Australia. Its main aims are to strengthen public understanding of the causes & consequences of poverty & hardship around the world

Heaps of activities such as public lectures, workshops, book launches, conferences, displays, media briefings + more have already been organised for APW, but everyone who wants to help reduce poverty & hardship is encouraged to organise their own APW activities or join in with those being organised by others. Activities at local levels are especially welcome.

To register planned activities, or for more info, contact ph: 1300 797 290 and check out: www.antipovertyweek.org.au



getglobal

“The Internet is becoming the town square for the global village of tomorrow.”

~ Bill Gates

Join hands on 15th-16th Oct to set the 1st ever Guinness World Record for the largest number of ppl to STANDUP... Against Poverty!

<http://events.takingitglobal.org/10502>

YOUTH INVOLVEMENT & YOUTH SERVICE STANDARDS IN THE UK

The National Youth Agency in the UK has produced a standards framework that helps orgs to assess & improve their practices & policies relating to the 'active involvement of children and young people'.

'Hear by Right' can be downloaded @ www.nya.org.uk/hearbyright

Group Study Exchange program

The Rotary Foundation runs a cultural & vocational exchange for young business & professional men & women aged 25-40 & in the early years of their professional lives. The program provides travel grants for teams to make exchange visits in different countries. For more info visit: www.rotary.org/foundation/educational/gse and contact your local Rotary Club

FRANK Team up.date

The FRANK Team helps schools, universities, colleges, councils, govt, youth organisations and corporates to inspire and develop young people and grown ups.

In Sydney we've just run Youth2Youth programs at Heathcote High School, Beverly Hills Girls and East Hills Girls High School inspiring them to find their career passions. We also spoke at the Blacktown Girls High School 'Girls can do anything' Day, ran a biz workshop at St Catherines, and worked with Blue Mountains Youth Council, helping them develop some skills to be more effective in their community.

We also just wrapped up our workshops at the Rock Eisteddfod Grand Finals in SA, QLD, TAS, VIC, WA and NSW, where we ran some fun activities to promote Australian Apprenticeships as a great opportunity for students and school leavers.

We've had a blast running a series of sessions for the Commonwealth Bank Foundation as part of the Australian Business Community Network GOALS program, around financial literacy and making money fun! Looking forward to also running the program at Midnight Basketball in Redfern soon. Jessica was a part of a Great Debate for FITT in Sydney, where she successfully argued that the glass ceiling does still exist. We'll soon present in Mt Isa, QLD for the Agricultural Society conference, encouraging more young people to get involved in their area. And FRANK HQ has been rocking with some work experience people, it's all about sharing the love!

And finally...get excited...we are! Our new website is now online @ www.frankteam.com.au



ignite

is created by The FRANK Team and is a free monthly e-newsletter for enterprising young people

to join the free email subscription list go to www.youth2youth.com.au/maxmail2 or email anna@frankteam.com.au

send your IGNITE story contributions to anna@frankteam.com.au or Ph: 02 8437 3578

IGNITE Editor - Anna La Grassa

and now for the necessary legal stuff...The FRANK Team is not liable for any advice given in this newsletter. The contents of this newsletter are subject to copyright. Reproduction in full only is permitted for distribution to your networks. All rights reserved. © 2006 The FRANK Team

about us...The FRANK Team assist schools, universities, colleges, councils and youth organisations to develop and inspire young people and grown ups!

Through our training, guest speakers and resources, you can develop the skills needed today to get ahead, turn your ideas into reality and create your own inspiring career, life, and biz opportunities.

The FRANK Team is run by

Jessica Kiely and Karen Miles, two enterprising young Australians who have individually been running their own businesses for years and who have come together through a shared passion to ensure more young Australians get educated - get involved - and get enterprising.

our training

Our training programs are flexible and unique, fun and engaging, and most importantly created, written and presented by enterprising young people! Whether you're a school, uni, college, youth group, business group, large organisation, or individual, our programs are tailored to your needs - from a 40-minute session, to a half day, full day, or three-day event. Contact Jessica for a brochure on all our workshops at jessica@frankteam.com.au

guest speaking

The FRANK Team are available as inspiring, genuine guest speakers for both small to large groups of people - perfect for assemblies, SRCs, student groups & classes, or corporate functions.

xtra free stuff!

We've also got a whole range of free information, links and articles on our website and at your fingertips to help you build your skills, get connected with the enterprise industry and other successful young entrepreneurs. Now get out there and make your dreams a reality!

for more info>> go to www.frankteam.com.au or ph: 02 8437 3578

